REP HEADLINE# 6268527
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 CREDIT ADVISORY: AGEN ORDER WORKSHEET

AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP FAX# 215 564 1103

AUG8/12 13.(*** WPXI-TV *;

CITY TAX FLIGHT DATES OCT12/12 PRDCT ORDER AGY # 02711 ADV # 13937 NRCC 10/12 AGY. NAME ADV. NAME STATE TAX OCT18/12 NAT'L MEDIA RESEARCH PLANNING PLAC ALEXANDRIA, VA 22314 ISS/NRCC-IE 815 SLATERS LANE EST#2953 COMMENTS: CONTRACT # 6268527 WK - 1 CO-OP BILLING NEEDED (LINE, ORDER, INVOICE) CLASS: NATL. SALES PRSN WA-BUYER NAME REP.# BEN ANGLE OFF.# 18 CHERYL LOCAL DATE AUG8/12 BLAIR REGIONAL SALESMAN #

TO NSM/NSA FR LINDSEY FOR CHERYL PLEASE CONFIRM, THANKS TTLS \$32,425 NEW ORDER

REP:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****



13.02

PROGRAM: CH11 NWS-430AM<	2 430A-459A 30	PROGRAM: CHNL 11 NWS-11<	1 1100P-1135P 30	AGENCY ADVERTISER CODE = 155 AGENCY PRODUCT CODE = 426 //	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : :
	\$175.00		\$2,000.00	AGENCY EST# = 2953	RATE
	10/12		10/12	2953	: START
+0/+4) }	10/12		: END
۲		F	1		END :SPTS: WEEK
FRI		FRI			VEEK : DAYS
۲		μ		:SPIS:	: TOTL:

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG8/12 13.02 *** WPXI-TV ***

PROGRAM :	11	PROGRAM :	10	PROGRAM :	9	PROGRAM :	ω	PROGRAM :	7	PROGRAM : CON COM1:	O	PROGRAM :	UI	PROGRAM : CON COM1:	44	PROGRAM : CON COM1:	ω	: LINE#: KET : CD:
SUN MRN NWS	530A-800A	CH11 NWS SA AM<	800A-1030A	JEOPARDY-WKND JEOPARDY-WKND	700P-730P	JEOPARDY JEOPARDY	700P-730P	FIRST AT 5	500P-530P	CH11 NWS-430AM<	430A-459A	CHNL 11 NWS-11<	1100P-1135P	JEOPARDY JEOPARDY	700P-730P	FIRST AT 5	500P-530P	TIME PERIOD
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	\$350.00		\$375.00	y Bethis show	\$675.00		\$1,650.00		\$800.00		\$175.00		\$2,000.00		\$1,650.00		\$800.00	RATE
	10/14		10/13		10/13		10/15		10/15		10/15		10/15		10/12		10/12	: START
	10/14		10/13		10/13		10/15		10/15		10/15		10/15		10/12		10/12	: END
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	SUN		SAT		SAT		MOM		MOM		MOM		MOM		FRI		FRI	INVT : DAYS
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ORDER WORKSHEET HARRIS REPORT FROM REP

AUG8/12 13.02

PROGRAM: CH11 NWS-430AM<	PROGRAM: CHNL 11 NWS-11< CON COM1: CHNL 11 NWS-11< 20 430A-459A	PROGRAM: JEOPARDY CON COM1: JEOPARDY 19 1100P-1135P	70	PROGRAM: CH11 NWS-430AM< CON COM1: CH11 NWS-430AM< 17 530P-600P	PROGRAM: CHNL 11 NWS-11< CON COM1: CHNL 11 NWS-11< 16 430A-459A	PROGRAM: NFL: GB@HOU CON COM1: NFL: GB@HOU 15 1100P-1135P	: CH11 L: CH11 830P-11	PROGRAM: CH 11 NWS-6PM CON COM1: CH 11 NWS-6PM 13 800A-1000A	:LINE#:REP :CD: TIME PERIOD : I : :LINE#: : :
	30	30	30	30	30	30	30	30	LGTH :
	5	2	7	2	_	2	77	5	SEC
	\$175.00	\$2,000.00	\$1,650.00	\$800.00	\$175.00	\$2,000.00	\$6,500.00	\$375.00	: RATE
	10/16	10/16	10/18	10/18	10/18	10/18	10/14	10/14	: START : DATE 10/14
	10/16	10/16	10/18	10/18	10/18	10/18	10/14	10/14	: END : DATE 10/14
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RISK !!!

REPORT FROM REP AUG8/12 13.02

*** WPXI-TV ***

OCT/12													:LINE#:REP
32425.00	PROGRAM : CON COM1:	26	PROGRAM : CON COM1:	25	PROGRAM : CON COM1:	24	PROGRAM : CON COM1:	23	PROGRAM : CON COM1:	22	PROGRAM : CON COM1:	21	: CD
.00	: JEOPARDY : JEOPARDY	700P-730P	: FIRST AT 5	500P-530P	: CH11 NWS-430AM<	430A-459A	: CHNL 11 NWS-11<	1100P-1135P	: JEOPARDY	700P-730P	: FIRST AT 5	530P-600P	: TIME PERIOD :
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		5	-	لـ	C ,	_	_	_		7	-	2	SEC
		\$1,650.00		\$800.00		\$175.00		\$2,000.00		\$1,650.00		\$800.00	RATE
		10/17		10/17		10/17		10/17		10/16		10/16	: START
		10/17		10/17		10/17		10/17		10/16		10/16	: END : DATE
Q		μ		μ		ч		ų		ч		н	:SPTS:
CONTRACT TOTAL TOTAL SPOTS		WED		MED		CEM		WED		TUE		TUE	: WEEK :
NL 32425.00													DAYS :
.00		μ		н		н		μ		μ		μ	:TOTL:

MARKET TOTALS \$129,700 WPXI 25% KDKA 34% WTAE 24% **WPGH 17%** CABL 0% WPCW 0% %0 XWdM

SVC- NSI DEMOS- RA35+*